

FISH THE NET

Fish The Net - a successful catch

www.fishthenet.net is a leading internet directory, devoted exclusively to the seafood industry, bringing buyers and sellers together in one easy catch!

FTN is a new, exciting online international directory which brings together the global community of every type of company involved in seafood. It spans across over 150 countries and over 2000 products and services, so whether you are looking to find a

processor of fresh yellowfin tuna from the Maldives to a food service distributor of smoked salmon in the UK, an exporter of drum filters from the USA or a seafood restaurant in Italy, the search engine on FTN will ensure you are not left with an empty catch.

Advertising on FTN

Advertisers are listed by region and town, not just by country. Each advertiser can choose from twenty main categories, ranging from seafood to laboratory testing. Each main category is split into sub-categories, enabling the search to be rapid and precise.

Each entry includes full contact details, web and e-mail link, main category, sub-categories, products and services, brand names, brief description and more.

Advertisers are listed in order on a first come first served basis and not by A-Z, so the early birds will catch the bait. To ensure advertisers are not "buried" by thousands of suppliers that only confuse a search, FTN does not give away basic free listings.

Users of FTN

Due to its marketing plans, FTN will be visited by all users of the industry, from those catching seafood to those eating it.

Users can search free of charge



without having to log on, making their search as simple as possible, enticing greater traffic to the site.

Advertising costs

Costs to advertise are a fraction of the costs incurred if advertising regularly in the various specialist magazines. They aim to consolidate advertising costs for companies in the industry by advertising FTN in these journals on their behalf. Subscriptions on FTN cost £99 for one year and £178 for two years.

Payments for subscriptions are made simple by a secure online payment system which accepts all major credit cards. UK advertisers can also pay by cheque.

Fish The Net is headed by Jane Foulis who has worked in the industry for over sixteen years. Should you have any enquiries or suggestions regarding FTN, contact her directly on jane@fishthenet.net.



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News...

eGard and AS-i - A perfect match

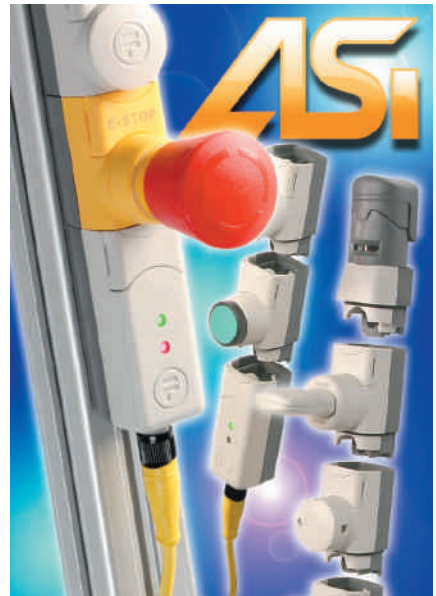
Machinery safety specialist Fortress Interlocks has introduced an AS-interface (AS-i) control and safety base module for its eGard system, enabling eGard to be simply connected to an 'AS-i Safety at Work' control network in minutes. This provides significant time savings over other systems.

eGard is a modular system that can control access to hazardous machinery, via gate switch and trapped key technology, and includes simple machine or access controls such as push buttons, e-stops and lamps. The AS-i base has two addresses: one for connecting the safety circuits and one for connecting the control I/O.

AS-i is a cable network system that allows machinery safety technology to operate in parallel with standard machine controls on a single network with a common communication protocol (Actor Sensor Interface).

The AS-i base module features an LED status indicator and an AS-i standard four pin M12 quick connect fitting for connecting dual safety circuits and up to four inputs and outputs.

Reader Reply No: 11/01/021



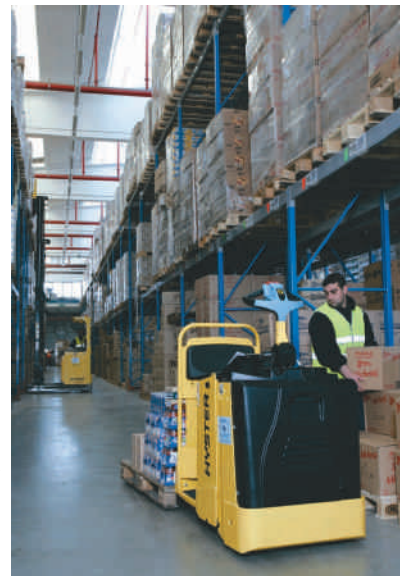
Hyster gives warehouse operators more:

Hyster's enhanced version of its successful LO2.0 low-level order picker series promises an even wider range of options for warehouse operators. The latest LO2.0L model features a rising platform, particularly suitable for frequent second level picking. Additionally, a wider, longer driver platform provides increased working space for the operator and allows easier pass through, to optimise picking on both sides of the truck.

Equipped with an energy efficient MOSFET high frequency speed controller, large battery capacities (from 200 Ah to 620 Ah) and a choice of vertical or side battery extraction facilities, the series offers extended shift life too. Like every truck in Hyster's warehouse range, the LO2.0 series order picker combines tremendous overall reliability and low maintenance with superior power and efficiency.

The latest advances have enabled warehouse operators to enjoy increased dependability, improved productivity, greater energy efficiency, lower maintenance and running costs - all culminating in an overall lower cost of ownership.

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